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**REMARKS**

In view of the following discussion, the Applicants submit that none of the claims now pending in the application is made obvious under the provisions of 35 U.S.C. §103. Thus, the Applicants believe that all of these claims are now in allowable form.

**I. REJECTION OF CLAIMS 22, 24-35 AND 37-47 UNDER 35 U.S.C. § 103**

The Examiner has rejected claims 22, 24-35 and 37-47 under 35 U.S.C. §103(a) as being made obvious by the Mahany patent (United States Patent No. 5,960,344, issued on September 28, 1999, hereinafter "Mahany") in view of the Keane patent (United States Patent No. 7,085,854, issued August 1, 2006, hereinafter "Keane"). The Applicants respectfully traverse the rejection.

In particular, the Examiner's attention is respectfully directed to the fact that Mahany and Keane, singly or in any permissible combination, fail to teach, show or suggest the novel invention of exchanging a first directed, one to one communication between a first networked device and a second networked device over a secure communication channel established between the first networked device and the second networked device using a point-to-point medium, in order to configure the use of a shared medium by the second networked device, wherein the configuring enables the second networked device to broadcast messages to a third networked device over the shared medium in a manner that allows the messages to be heard by other networked devices within range of the second networked device and the third networked device, as claimed in Applicants' independent claims 22 and 35. Therefore, the Applicants submit that independent claims 22 and 35 fully satisfy the requirements of 35 U.S.C. §103 and are patentable thereunder.

Dependent claims 24-34 and 37-47 depend, respectively, from claims 22 and 35 and recite additional features therefore. As such, and for at least the same reasons set forth above, the Applicants submit that claims 24-34 and 37-47 are not made obvious by the teachings of Mahany in view of Keane. Therefore, the Applicants submit that dependent claims 24-34 and 37-47 also fully satisfy the requirements of 35 U.S.C. §103

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and are patentable thereunder.


## **II. CONCLUSION**

Thus, the Applicants submit that all of the presented claims now fully satisfy the requirements of 35 U.S.C. §103. Consequently, the Applicants believe that all of the presented claims are presently in condition for allowance. Accordingly, both reconsideration of this application and its swift passage to issue are earnestly solicited.

If, however, the Examiner believes that there are any unresolved issues requiring the maintenance of the final action in any of the claims now pending in the application, it is requested that the Examiner telephone Mr. Kin-Wah Tong, Esq. at (732) 530-9404 so that appropriate arrangements can be made for resolving such issues as expeditiously as possible.

Respectfully submitted,

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Date

  
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